



The First Economic Comprehensive Magazine

# Business & Finance Club Magazine



## Business & Finance Club Magazine

*for your business... on magazine*

### Special Issue Brochure for 2011 for

### Top 10 GCC Cities and Real Estate Leadership Achievements





## Your Excellency: Business Man

Peace, Mercy and Blessing of Allah be upon you,

Board of Directors of "Business and Finance Group" dedicates best regards to you.

The Progress and prosperity, in The Arabian Gulf region, in the past few years, and the aspirations and visions for a bright future full of achievements and hope has encouraged

the Board of Directors of Business and Finance Group to organize an event, highlighting the most important achievements of the public and private sectors.

Our Group is pleased to introduce to you its first launching of the regional and global event entitled as THE FORUM and CEREMONY OF THE TOP 10 GCC CITIES and REAL ESTATE LEADERS, participated by all media sectors.

In line with this, Business and Finance Group has got the official approvals from the different public sectors of the government, such as the Ministry of Municipal and Rural Affairs, the Ministry of Culture and Information and the participation of Their Excellencies, the Governors, according to the letters that came with the promotional discourse. The event will focus on the municipalities of the Top 10 GCC Cities in the Gulf region, the infrastructure projects, the major achievements of the secretariats and public economic sectors of which were estimated the total value of more than \$3,000,000,000,000 (Three Trillion U.S. Dollars). The private sector moderates this event, by highlighting the top ten commercial establishments, in each city that participates in the ten honored Gulf cities, through the assumption of the information form, attached with our letter.

This event aims to discover and promote the opportunities for the global and regional investment projects, establishments and business alliances in the Gulf Region through workshop activities that will be presented by the city secretariats and private sectors of the Top 10 GCC Cities.

Top 10 GCC Cities have been classified according to the ratings of the World Cities Organization :

**RIYADH:** The Best Gulf City for Human and Environmental friendly

**BAHRAIN:** The Best Real Estate Region for Housing Projects

**HOLY MAKHAH:** The Best Region for Real Estate Environment

**DOHA:** The best Gulf City for Real Estate Marketing

**OMAN:** The Best City for Tourism Projects

**KUWAIT:** The Best Gulf City for Architectural Designs

**DUBAI:** The Best gulf City for Infrastructure and Construction Planning

**ABU DHABI:** The Best Real Estate City for Afforestation and Construction Coordinator

**THE EASTERN PROVINCE:** The Best Area for real Estate Development Of Shore Fronts and Afforestation

**JEDDAH:** The Best Gulf City for Real Estate Finance and Development

There is no doubt that your company's participation in the success of this event will have the greatest influence and informative and moral benefits upon your company. In addition to the World Cities Organization ranking and the work mechanism of the activities of this event, and to create competitiveness between gulf cities according to its annual achievements, and to evaluate the performance of the private sector participated in this event with maximum transparency and quality of information, the Group has been contracted with the most important Economic Study Houses in the Middle East that supervised by the most prominent professors in the region to analyze and evaluate the performance of the top 10 GCC companies for ten economic sectors in each city participated in this event according the specialty sector of each company. This is depending on the information form received from each company according to the attached letter. Your company has been nominated among the best GCC companies in order to compete with other companies in accordance with their specialty. For your company's contribution, you will be able to participate in the activities and benefits of this event exclusively, according to your company' sponsorship or advertising participation within the special ten issues of Business & Finance Club Magazine, a monthly issue for every Gulf City, according to the issuance timetable as follows:

- TV Ad Campaign "Sponsorship Program"

- Advertising campaign in Business & Finance Club Magazine / Arabic edition/ for 10 issues

- Radio Ad Campaign "Sponsorship Program"

- Advertising campaign in Business & Finance Club Magazine / English edition /for 10 issues

- Press Campaign "Sponsorship Program"

- Inserting the content of the Magazine on the Internet

- Free elements and contents of the program

- Daily electronic advertising campaign in Business & Finance Club magazine /

- Daily electronic advertising campaign in -

Digital in Arabic edition for a whole year.

Business & Finance Club magazine / Digital in Arabic edition for a whole year.

We hope from your Excellency that you order to quickly fill in the " information form " .of this event through this link "Information Form", to enlist its content, first Issue dated 30/10/2010, according to the "timetable " of Top10 GCC Cities Issues. For more information about how to participate in the activities of this event, you can contact the manager of the program; Riyadh office (014650980), Dubai office (0097143910808).

Accept our best regards and appreciation

**Please, Excellency, accept the assurances of greeting and appreciation**





The First Economic Comprehensive Magazine

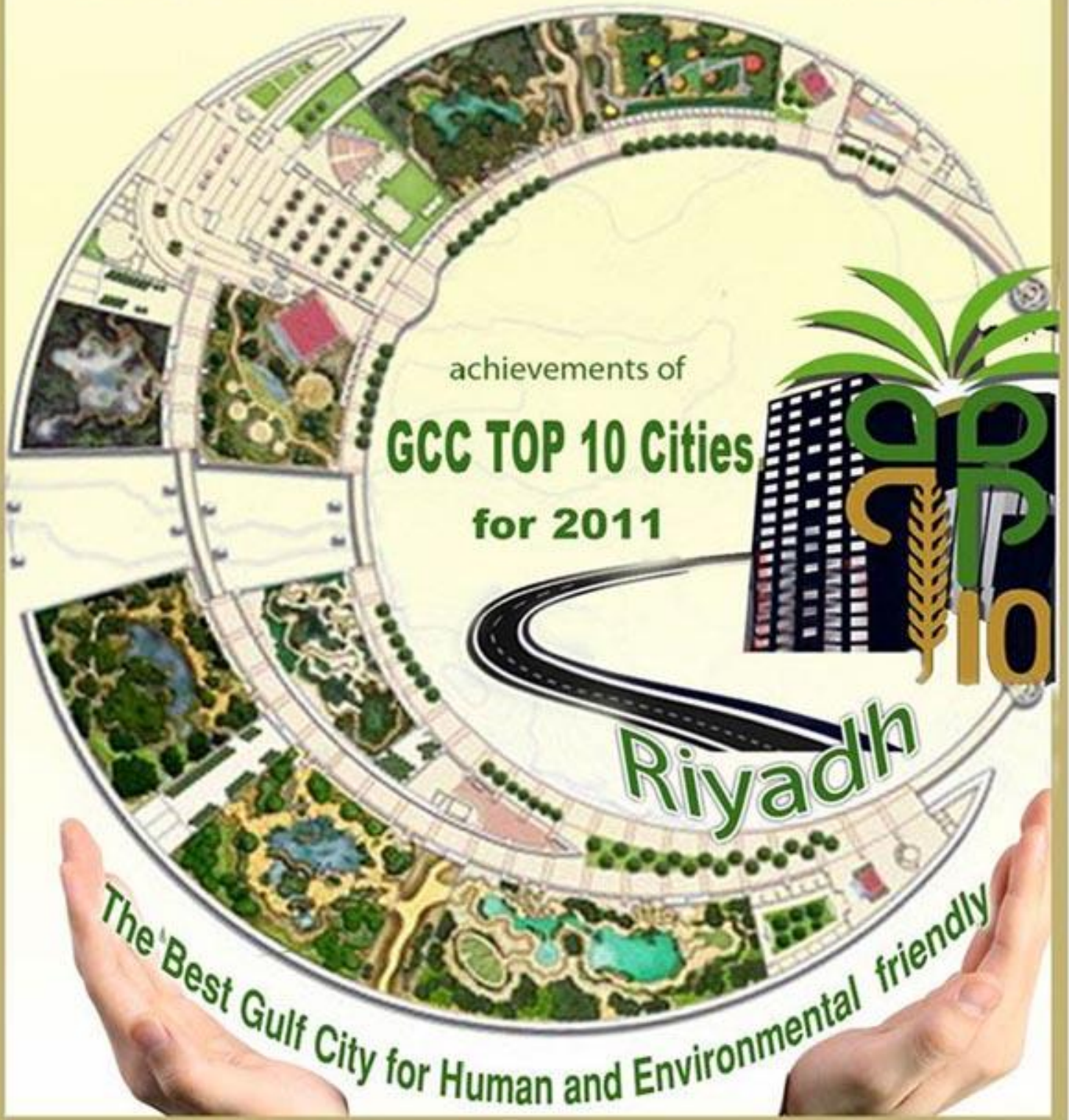
# Business & Finance

Club Magazine

First Issue

Gardens of the World's King Abdullah in Riyadh

The largest covered gardens in the world at a cost of one billion rials



achievements of

**GCC TOP 10 Cities  
for 2011**

**Riyadh**

The Best Gulf City for Human and Environmental friendly





His Excellency Sheikh,

Business and Finance Group Management dedicates you best regards and wishes you greater progress and prosperity. We're pleased to tell you that our group owns Business and Finance Magazine, within its investment activities, and it's one of the leading comprehensive economic magazines, in the Arab world. The magazine has started in the organization and production of the most important global, regional and economical event, in accordance with the official approval, of the competent authorities. This event highlights the most outstanding economical events, for both, private and government sectors, under the title of (Top 10 GCC Cities Achievements). The magazine has allocated all of its issues, to cover the activities of this event, throughout 2011. A special issue will be issued, at the end of each month, for each city, from the ten cities, that had achieved a rank, according to the classification of the global cities organization.

In addition to the magazine's monthly sections, where the first issue will be issued on 28/11/2011, it's worth mentioning that the issue's file topic will be about Riyadh city, which has been ranked as (Best Environment and Human Friendly Gulf City), according to the assessment of the global cities organization. The issue's file includes also a comprehensive report that shows national banks performance, during the past year, in addition to the funding amount that has been produced, for the developmental investments, in Riyadh city. The report that has been made, for the first time, in this new look, shows the strength of the Saudi economy in general and Riyadh city renaissance, in specific. In addition to that, this issue provides a special file, within 40 pages, that talks about and covers the most important economic and human completions, for His Highness, King Abdullah bin Abdulaziz Al Saud, The Custodian of the Two Holy Mosques. Issuing this issue coincides with the blessed recovery, from Allah Almighty, of His Highness The Custodian of the Two Holy Mosques.

The magazine has prepared a sponsoring program, for the companies interested in supporting this national event, being attached with our letter, and that's not strange for your company, which is always available wherever the event is, especially in such national economical events. Given that time is short, for this issue, we look forward to receive a positive reply, from your excellence, to what have been sent, in our letter. We're also pleased to attach to your excellence the activities and features of the participation, in this event, and booking your own advertisement space, within this issue. We hope you contact the project manager at: 4650980.

And accept our sincere regards

Business and Finance Group



## Monthly Magazine Content







## Strategic Support Letter



Ministry of  
Municipal and  
Rural Affairs



Ministry of  
Culture and  
Information



Holy Capital  
Province



The Eastern  
Province



Jeddah Province



Kingdom of Saudi Arabia  
Ministry of Culture and Information  
Foreign Information



المملكة العربية السعودية  
وزارة الثقافة والإعلام  
الإسلام الخارجي

الرقم: ٢٠٠/٢٤٠٠/٤١١/م  
المرفقات:

التاريخ: ٦ / ١٢ / ١٤٢٩ هـ

Kingdom of Saudi Arabia  
Ministry of Culture and Information  
Foreign Information  
Date : 6/12/ 1429  
No. k/ 1/ 300/

To Whom It May Concern

This Ministry wishes to announce that concern the Business and Finance Group (An specialized informational company generated from the Kingdom of Saudi Arabia for more than 25 years, passing through the Kingdom of AL-Bahrain, till stationed in Dubai Medid City in U.A.E.) requested this Ministry to support it morally to ease its difficulties and to introduce it to the public and private sectors to become acquainted with its numerous activities, particularly, its recent one that represented in producing and issuing the (Business and Finance Club Magazine), a monthly magazine specializes in finance and business affairs and cover the Saudi economical sectors in particular and the Arabic economy in general. Every monthly issue pivoted round one of twelve economical sectors which are : Oil, Industry, Investment, Finance sector, Communication, Real Estate, Medicine, Tourism, Education, Insurance and nutritious Production sector. Twelve (12) issues of the magazine are constantly released in Arabic and English every year. Thirty Five Thousand (35,000) copies of each issue are produced on a monthly basis and distributed through a large networks of distribution channels to most of Arab countries and throughout the world.

Therefore, we would like to urge you to extend to the Business and Finance Group, your utmost support and help along with all necessary facilities to enable the Group to produce a special issue under the title (Top 10 GCC Cities). This issue aims at shedding lights to the solidity of the Saudi economy in particular and the Gulf one in general. The issue will include an special file about the most important performances of the Ministry of Municipal and Rural Affairs, concerning the infrastructure which helps the sectors of real estate, economical cities, housing and development projects. To fulfill this purpose, the group's working cadre will be deputized from Dubai Media City to make interviews and reportages with the government authorities and the private sector as it concerned with this issue. Therefore The Ministry is looking forward to receiving your anticipated support so as to share in the success of this issue by facilitating the informational coverage by the team work who are entrusted with production the issue in the shade of expanding the informational circle around the kingdom locally, regionally and internationally for the benefit of it. This issue will be presented to the Ministry before its issuance .

Under Secretary of State for Foreign Information

Dr. Saleh Bin Muhammad Alnamla



With my best regards



الرجوع  
التاريخ  
الموظف  
الموضوع

١٤٣٠/١/٢٦



المملكة العربية السعودية  
وزارة الشؤون البلدية والقروية  
إدارة العلاقات العامة والإعلام

Kingdom of Saudi Arabia  
Ministry of Municipal and Rural Affairs  
Department of Public Relation and Information

Circular to all governorates

His Royal Highness / His Highness  
His Excellency /

Peace be upon you,

The Ministry has received the letter of the under Secretary of State of the Ministry of Culture and Information for Foreign Information No. 23/30/ek/s, dated 6/12 / 1429 H, which contain the determination of Business and Finance Group to produce special issue under the title (Top 10 GCC Cities).

The issue will contain an special file about the most important performances of the Ministry of Municipal and Rural Affairs concerning the infrastructure which serves real estate sectors, economical cities, housing and development projects. To fulfill this task, the group's team work will be deputized from Dubai Media City, to carry out journalistic interviews and reportages with the government authorities and ranking officials.

We hope you will facilitate the team work task by providing them with information and pictures that portrait the reality of the municipal services and the extent it has reached as to development and modernity.

Peace be upon you....

Mansor Bin Miteb Bin Abdul Aziz

Deputy Minister of Municipal and Rural Affairs.

**Note : the order was issued royal appointment of his highness and Minister of Municipal and Rural Affairs as the date of : 10 January 1430 - November 3,2009**







أمانة محافظة جدة

Kingdom of Saudi Arabia  
Ministry of Municipal and Rural Affairs  
General Department for Marketing and Information  
Department of public relation and information

No. 3000012819

Date: 10/3/1430H

His Excellency Eng. Imad Bin Mohammed Alhati  
President of Business and Finance Group

Peace be upon you

Reference is made to the letter of HRH Prince Mansor Bin Muteb Bin Abdul Aziz, Deputy Minister of Municipal and Rural Affairs that the Business and Finance Group will produce the informational program with diversified mediums, visual, audio and read with the special issue about the (Top 10 GCC Cities). As Jeddah province succeeded in jumping up to a high position as (the best province in the field of real estate finance and development as well as the development of the purposeless areas).

As stated in your letter this success will be accompanied by an honorary festival to the Top 10 GCC Cities or their representatives, besides, honoring the private sector which participated positively in this event.

The event is regarded as the first of its kind and the Gulf grouping is qualitative one with the presence of economy and investment leaders locally, regionally and internationally. We have the pleasure to inform you the event will be conducted under the patronage of the Governorate of Jeddah Province.

Secretary of Jeddah Province  
Eng. Adel Bin Muhammad Fakhri



**Note : Current Minister of Labour**

المملكة العربية السعودية  
وزارة الشؤون البلدية والقروية  
ص.ب. ٧٨٧ جدة ٢١٤٦  
مكتب مدير عام  
الإدارة العامة للشؤون التسويقية والإعلامية  
الرياض - المملكة العربية السعودية

الرجوع: ٢٠٠٠١٤٨١٩  
التاريخ: ١٤٣٠/٣/١٠  
المرسلة:



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

الموضوع

المملكة العربية السعودية  
وزارة الشؤون البلدية والقروية  
محافظة العاصمة المقدسة  
العلاقات العامة والإعلام

Mr. Imad Mohammad Al-Hati  
Board Chairman of Business & Finance Group

Dear Sir,

The Municipality of the Holy Capital would like to advise you that it received the Circular of HRH Prince Mansour Bin Miteb Bin Abdulaziz, Deputy Minister of Municipality & Rural Affairs based on the letter of the Deputy Minister of Culture & Foreign Media, no. (S/KA/30/32) dated 6/12/1429H, indicating that the Business & Finance Group is a specialized media company, which is currently producing a multimedia advertising program (Audio, visual and text) under the title (Accomplishments of Gulf Real Estate Leaderships), where this publication shall include the accomplishments of top 10 GCC Cities as per the standards set out for this event.

As per your letter to the Municipality, Holy Makkah was selected among the selected cities for achieving this rank based on the events of your distinguished media program.

Thus, we inform you of the Municipality's approval for the participation based on the agreement in the meetings with you.

Yours truly,

Rajaa Ahmad Jammal

Director of Public Relations & Communications







المملكة العربية السعودية  
وزارة الشؤون البلدية والقروية  
أمانة المنطقة الشرقية  
مكتب الأمين

Mr. Imad Mohammad Al-Hati  
Board Chairman of Business & Finance Group

Dear Sir,

Eastern Province Municipality would like to advise you that it received a letter from HRH Prince Mansour Bin Miteb Bin Abdulaziz, Deputy Minister of Municipality & Rural Affairs based on the letter of the Deputy Minister of Culture & Foreign Media, no. (A/30/32) dated 6/12/1439H, indicating that the Business & Finance Group is a specialized media company, which is currently producing a multimedia advertising program (Audio, visual and text) under the title "Accomplishments of Gulf Real Estate" (Top 10 GCC Cities), where this publication shall include the accomplishments of top 10 GCC Cities as per the standards set out for this event.

Since Eastern Province is among the most important cities and based on your letter that includes the classification of cities, Eastern Province was chosen since it is the best region for real estate development of seafronts and tree-planting.

Thus, we inform you to approve the participation of Eastern Province Municipality in this event for holding this rank through your events of this program.

Yours truly,

Secretary of the Eastern Region

Dayf Allah bin A'yesh Al-Otaibi



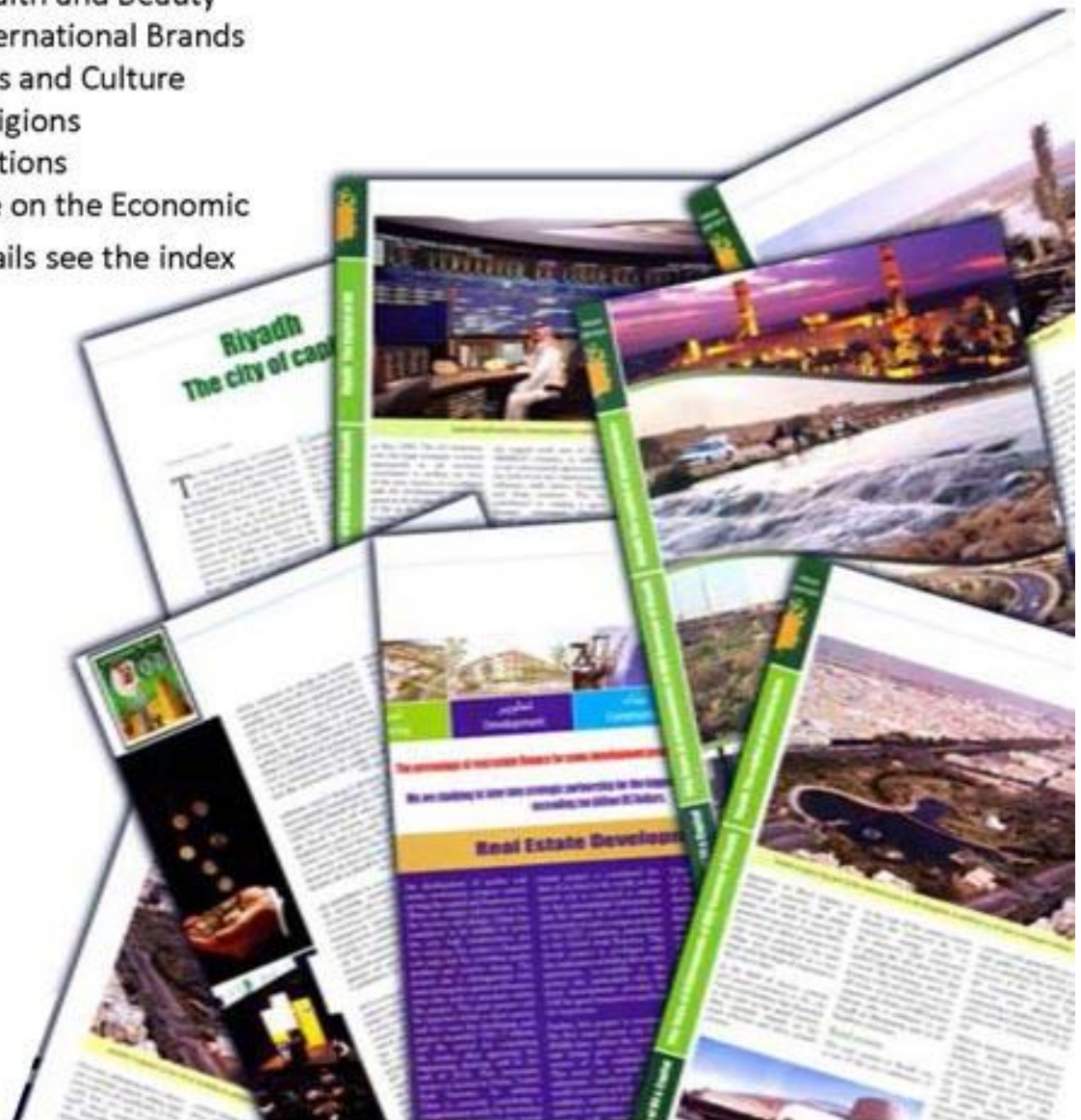


## First: General Information About the Content of the Magazine

The Magazine specialized comprehensively in Economic Affairs in Gulf and Arab World.

1. The Magazine contains Elite Business Personalities
2. The Magazine contains more than 12 section categorized in to;
  - Sponsors Issues,
  - Person Issues,
  - Leaders and Achievements
  - Magazine Properties (File Issues)
  - Gulf Business Leaders
  - Health and Beauty
  - International Brands
  - Arts and Culture
  - Religions
  - Stations
  - Eye on the Economic

For more details see the index







## Second: Technical Specification of the magazine

- ☀ Cover Page – fold cover with thickness of 350gsm, A3 size 32.2\*44.5, glossy paper.
- ☀ Left and right panel cover size 44.5\*32.2.
- ☀ Inside Papers in Matte with thick 115g, size A4 21\*29.7 cm.
- ☀ Monthly Magazine Issue pages : :  
Arabic side : 200 pages  
English side : 80 pages

**Front Cover**  
**44.5 \* 32.2**  
**Gate-fold A3**  
**gm 350**

**Back Cover**  
**cm 29.7 \* 21**





## Third: Distribution Centers Availability

- ★ 50,000 copies distributed monthly
- ★ The magazine is distributed to 10,000 subscriber annually directly to their addresses every first week of the January .the rest of the copies are distributed in more than 22 countries around the world .
- ★ Copies of the Magazine are also available in the Gulf and the Arab World government department and most major hotels







## Fourth: Magazine Promotional Campaign

- ★ Regional and local press
- ★ Specialized Magazines
- ★ TV (Satellite Channels).
- ★ Radio (FM).
- ★ Electronic screens in UAE.
- ★ Advertising campaign on the Internet.
- ★ Sponsor symposiums, conferences and economic activities.
- ★ Participating in international exhibitions on a regular basis.





## Fifth: Monthly Magazine Content Electron Publishing in Business & Finance Daily Electron Magazine



All of the magazine content will be included on Business and finance magazine web site with a link of the company the data will be updated monthly for a whole year







## Time Table of Magazine Issues for Top 10 GCC Cities and Real Estate Leadership Achievements



**Current Issue**  
30 \ 1 \ 2011



**Issue Date**  
28 \ 2 \ 2011



**Issue Date**  
30 \ 3 \ 2011



**Issue Date**  
30 \ 4 \ 2011



**Issue Date**  
30 \ 6 \ 2011



**Issue Date**  
30 \ 7 \ 2011



**Issue Date**  
30 \ 8 \ 2011



**Issue Date**  
30 \ 9 \ 2011



**Issue Date**  
30 \ 5 \ 2011



**Issue Date**  
30 \ 10 \ 2011



**First Category Issue Sponsor Benefit for  
Top 10 GCC Cities and Real Estate Leadership Achivment**

Ads Class	Advantages and Benefit	Ads Code	Ads Size cm	Rate / US Dollar
<b>Issue Sponsor</b>	<ul style="list-style-type: none"><li>• TELEVISION AD CAMPAIGN:</li><li>• RADIO AD CAMPAIGN:</li><li>• ADVERTISING CAMPAIGN IN BUSINESS &amp; FINANCE CLUB MAGAZINE FOR TEN(10) SPECIAL ISSUES IN ARABIC</li><li>• ADVERTISING CAMPAIGN IN BUSINESS &amp; FINANCE CLUB MAGAZINE FOR TEN(10) SPECIAL ISSUES IN ENGLISH</li></ul>	20	A3	\$150,000
	<ul style="list-style-type: none"><li>• DAILY ADVERTISING ARABIC CAMPAIGN IN BUSINESS &amp; FINANCE CLUB MAGAZINE FOR THE WHOLE YEAR</li><li>• DAILY ADVERTISING ENGLISH CAMPAIGN IN BUSINESS &amp; FINANCE CLUB MAGAZINE FOR THE WHOLE YEAR</li><li>• LOADING THE MAGAZINE ON THE INTERNET</li><li>• FREE ELEMENTS AND CONTENTS OF THE PROGRAM</li></ul>	DM-01	250 * 190	Free

**Total Cost:** hundred thousand fiftety U.S. Dollars (\$100,000.00) only





## First Category Issue Sponsor Benefit for Top 10 GCC Cities and Real Estate Leadership Achivment

Phone No.:	Co. Name Arabic:	City:
Fax No.:	Co. Name English:	Issue Title:
Mobile No.:	Email:	Issue Date:
Company Mail Address:		

### 1- TELEVISION AD CAMPAIGN:

As the Issue Sponsor of Top 10 GCC Cities and Real Estate Leaders Achievements program, your Company will have a Television Advertising Campaign of ten(10) 30-second commercials in twice(2x) a day to be broadcasted on either of the two(2) Channels, Alarabiya TV or CNBCArabia.

### 2- RADIO AD CAMPAIGN:

As the Issue Sponsor of Top 10 GCC Cities and Real Estate Leaders Achievements program, your Company will have a Radio Advertising Campaign of ten(10) 30-second commercial in twice(2x) a day to be broadcasted in MBC FM Radio.

### 3- ADVERTISING CAMPAIGN IN BUSINESS & FINANCE CLUB MAGAZINE FOR TEN(10) SPECIAL ISSUES IN ARABIC:

As the Sponsor of Dubai Achievement Issue of Top 10 GCC Cities and Real Estate Leaders Achievements program, your Company will get a Press File of four(4) pages (A3 size) that includes the most important achievements of the company in Arabic with the two(2) advertising campaign (A3 size) in ten(10) issues with the same advertising materials according to the issue dates Riyadh Issue 28/02/2011, Abu Dhabi Issue 30/3/2011, Jeddah Issue 30/4/2011, Dubai Issue 28/05/2011, Qatar Issue 30/06/2011, Dammam Issue 30/07/2011, Kuwait Issue 30/08/2011, Bahrain Issue 30/09/2011, Oman Issue 30/10/2011, and Holy Mecca Issue 30/11/2011.

### 4- ADVERTISING CAMPAIGN IN BUSINESS & FINANCE CLUB MAGAZINE FOR TEN (10) SPECIAL ISSUES IN ENGLISH:

As the Sponsor of Dubai Achievement Issue of Top 10 GCC Cities and Real Estate Leaders Achievements program, your Company will get a Press File of four(4) pages (A3 size) that includes the most important achievements of the company in Arabic with the two(2) advertising campaign (A3 size) in ten(10) issues with the same advertising materials according to the issue dates: Riyadh Issue 28/02/2011, Abu Dhabi Issue 30/3/2011, Jeddah Issue 30/4/2011, Dubai Issue 28/05/2011, Qatar Issue 30/06/2011, Dammam Issue 30/07/2011, Kuwait Issue 30/08/2011, Bahrain Issue 30/09/2011, Oman Issue 30/10/2011, and Holy Mecca Issue 30/11/2011.

### 5- DAILY ADVERTISING ARABIC CAMPAIGN IN BUSINESS & FINANCE CLUB MAGAZINE FOR THE WHOLE YEAR:

Your Company will get a monthly advertisement in the Arabic Electronic Magazine for the whole year with the size of 95cms x 690cms to be repeated in 3,333/day, 100,000/month and 1,200,000/year

### 6- DAILY ADVERTISING ENGLISH CAMPAIGN IN BUSINESS & FINANCE CLUB MAGAZINE FOR THE WHOLE YEAR:

Your Company will get a monthly advertisement in the Arabic Electronic Magazine for the whole year with the size of 95cms x 690cms to be repeated in 3,333/day, 100,000/month and 1,200,000/year.

### 7- LOADING THE MAGAZINE ON THE INTERNET:

As the Sponsor of Dubai Achievements Issue of Top 10 GCC Cities and Real Estate Leaders Achievements program, your advertisement on the abovementioned will be uploaded electronically on the Business & Finance Group website with the Direct Link to your company's website. Also, the data of your organization will be updated monthly for the whole year.

### 8- FREE ELEMENTS AND CONTENTS OF THE PROGRAM:

As the Sponsor of Top 10 GCC Cities and Real Estate Leaders Achievements program, your Company will have a One Thousand(1,000) copies of the magazine stamped with your Company's Logo for ten(10) months.

### 9- THE TOTAL COST:

As the Sponsor of Dubai Achievements Issue of Top 10 GCC Cities and Real Estate Leaders Achievements program, your Company shall pay the total amount of hundred thousand fiftty only U.S. Dollars (\$150,000.00) only, by a check payable to Business and Finance Group.

First party	Second Party
Business & Finance Group	
Dealer Name:	Client name :
Seal:	Position:
	Seal:



**Second Category Advertising Participant for 10 issues for  
Top 10 GCC Cities and Real Estate Leadership Achievements**

Ads Class	Advertising Space for <u>10 Issues</u>	Ads Code	Ads Size cm	rate us Dollar
Main Advertising Participant	advantages of Advertising's Participant : Client will get an advertising page (A4) in English languages including accordingly. Magazines will be published in 10 Issues as per issue date and Client he Will get editorial page size of (A4) in English Edition back to back advertisement Magazine will be published in 10 Issue as per issue date	A4	29.7 * 21	55,000
	Client will get a monthly advertisement edition in Arabic Electronic Magazine (e-magazine) for the whole year with the size of 290cms x 190cms. 3,333 times repeatedly per day, 100,000 times per month and 1,200,000 times per year.  In both sizes, Client will get a FREE English Edition.	DM-01	250 * 190	Free
<b>Total Cost:</b>	Five and fifty thousand U.S. Dollars (\$55,000.00) only			





## Main Advertisement Participant for 10 Issue Contract Top 10 GCC Cities and Real Estate Leadership Achievement

Phone No.:		Co. Name Arabic:		City:	
Fax No.:		Co. Name English:		Issue Title:	
Mobile No.:		Email:		Issue Date:	
Company Mail Address:					

### 1- Advertising campaign in Business and Finance Club Magazine for 10 issues written in Arabic and English:

Your company will get an advertising page in Arabic of size A4 according to the issue city. The advertisement will be repeated for 10 issues according to the issuances timetable.

### 2- Daily electronic advertising campaign in Business & Finance Club Magazine – Digital in Arabic and English:

You company will get a monthly advertisement in the Electronic Arabic Magazine for a whole year of size 250\*190, to be repeated daily by 3333 daily, 100.000 monthly, and 1200000 annually.

### 3- The Total Cost:

For your company's contribution as an Issue sponsor of (Top10 GCC Cities and Real Estate Leaders Achievements) program, you shall pay the total cost of amount (\$55,000 USD) Five and fifty thousand U.S. only to be paid with check / in the name of Business and Finance Group.

First party	Second Party
Business & Finance Group	Client name :
Dealer Name:	Position:
Seal :	Seal :



### Third Category Issue Sponsor Benefit for Top 10 GCC Cities and Real Estate Leadership Achivment

Ads Class	Advertising Space for <u>one 1 Issues</u>	Ads Code	Ads Size cm	rate \ us Dollar
<b>Sub Advertising Participant</b>	Client will get a back-to-back Advertisement and Press page of size (A4) in Arabic edition.	A4	29.7 * 21	15,000
	The Client will get a monthly advertisement in the Electronic Magazine in both Arabic and English for a whole year with the size of 250*190. The advertisement will be repeated daily by 3333 times per day, 100.000 times per month, and 1200000 times per year,	DM-01	250 * 190	Free

**Total Cost:** Five ten thousand U.S dollars (\$15,000.00)





### Third Category Issue Sponsor Benefit for Top 10 GCC Cities and Real Estate Leadership Achivment

Phone No.:		Co. Name Arabic:		City:	
Fax No.:		Co. Name English:		Issue Title:	
Mobile No.:		Email:		Issue Date:	
Company Mail Address:					

- \*\*\*
- 1-Advertising campaign in Business and Finance Club Magazine for 1 issue written in Arabic and English:**  
Client will get a back-to-back Advertisement and Press page of size (A4) in Arabic edition.
- 2-Daily Editorial campaign in Business & Finance Club Magazine – Digital in Arabic and English:**  
Your company will get an inside press page of size A4 opposite to the advertisement
- 3-Daily electronic advertising campaign in Business & Finance Club Magazine – Digital in Arabic and English:**  
You company will get a monthly advertisement in the Electronic Arabic Magazine for a whole year of size 250\*190, to be repeated daily by 3333 daily, 100.000 monthly, and 1200000 annually.
- 4- The Total Cost:**  
For your company's contribution as an Issue sponsor of (Top10 GCC Cities and Real Estate Leaders Achievements) program, you shall pay the total cost of amount (\$15,000 USD, only seven thousand and five hundred U.S. dollars to be paid with check / in the name of Business and Finance Group.
- \*\*\*

First party	Second Party
<p><b>Business &amp; Finance Group</b></p> <p>Dealer Name:</p> <p>Seal :</p>	<p>Client name :</p> <p>Position:</p> <p>Seal :</p>



### Fourth Category Magazine Yearly Membership Benefits

Ads Class	Advantages	Ad Code		
Yearly Membership	1. Your company will get a paper copy of the magazine to be delivered to your mail box, free of charge for a whole year.	<b>BFC+12</b>	One Year	\$ 180
	2. A free smart phone with a prepaid SIM free of the monthly charges for the first year.	<b>M+M</b>	One Year	Free
	3. The subscriber will receives a free Masdr SIM card for the information and economical communication, which offers the latest and most important business news daily from twenty-two countries, stock markets, sports news, and health.	<b>M+N</b>	One Year	Free
	4. Free annual subscription in Business & Finance Club Daily E-Magazine, which include the listing of the customer's company and its activity in the economic magazine sectors for a whole year.	<b>BFC+E</b>	One Year	Free

**Total Cost:** 180\$ One hundred eighty only to be paid by Check behalf of Business & Finance Group or Account transfare No. ( )





## Fourth Category Magazine Yearly Membership Contract

Phone No.:		Co. Name Arabic:		City:	
Fax No.:		Co. Name English:		Issue Title:	
Mobile No.:		Email:		Issue Date:	
Company Mail Address:					

### 1- First :

Your company will get a paper copy of the magazine to be delivered to your mail box, free of charge for a whole year

### Second :

A free smart phone with a prepaid SIM free of the monthly charges for the first year.

### Third :

The subscriber will receives a free Masdr SIM card for the information and economical communication, which offers the latest and most important business news daily from twenty-two countries, stock markets, sports news, and health. offers the electronic inquiry service through the Electronic Information Center that offers the service around the clock on the website.

### 4- fourth :

Free annual subscription in Business & Finance Club Daily E-Magazine, which include the listing of the customer's company and its activity in the economic magazine sectors for a whole year.

### 5- The Total Cost:

For your company's contribution as an Issue sponsor of (Top10 GCC Cities and Real Estate Leaders Achievements) program, you shall pay the total cost of amount (\$180 USD, only one hundred eighty U.S. dollars to be paid with check / in the name of Business and Finance Group.

First party	Second Party
<p><b>Business &amp; Finance Group</b></p> <p>Dealer Name:</p> <p>Seal :</p>	<p>Client name :</p> <p>Position:</p> <p>Seal :</p>



## Comprehensive Price and Specification for Year 2011

A1 A6 A3 A4	A2	A5 A7	A8	A9	A10	A11	Sizes in cm.	Size Code	Size in cm	Free Ad in Daily Magazine		Rate in US \$
										size	Repeat	
The cover page, double (A3 size)							A1	27.5 * 42	690 * 95	30 times	35.000 \$	
Inside right cover (A3 size)							A3	27.5 * 42	690 * 95	30 times	22.000 \$	
Inside left cover (A3 size)							A4	27.5 * 42	690 * 95	30 times	22.000 \$	
Special advertising pages (from 1 – 6)							A5	17.5 * 24	690 * 95	30 times	7.500 \$	
Two opposite pages							A6	27.5 * 42	400 * 100	25 times	12.000 \$	
inside advertising page							A7	17.5 * 24	690 * 95	25 times	7.500 \$	
Double advertising column							A8	11.6 * 24	690 * 95	25 times	3.750 \$	
Half page							A9	17.5 * 11.8	----	----	3.000 \$	
Advertising column							A10	5 * 24	----	----	2.200 \$	
Quarter page							A11	8.5 * 11.8	----	----	1.500 \$	





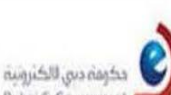
## Product for Our Clients



شركة نما الخدمات اللوجستية  
namma cargo services co. ltd.



مجموعة زينل محبي  
Zainal Mahki Group





Business & Finance

Club Magazine

The First Economic Comprehensive Magazine



Business & Finance  
Club Magazine

*for your business... on magazine*

Head Office: United Arab Emirates, Dubai Media City, P.O. Box: 502188 Tel: 009714 3910800 Fax: 009714 3908388  
Branch: Kingdom Of Saudia Arabia P.O. Box: 54909 Riyadh 11524 Tel: 0096614650980 Fax: 0096614166800

[www.bfg-global.com](http://www.bfg-global.com)